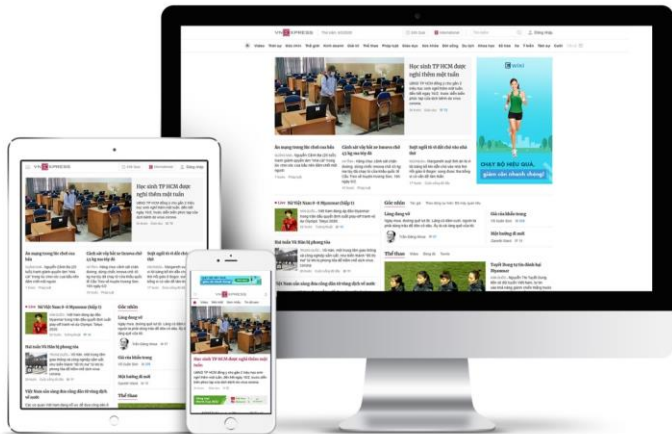


Quotation Ads Displayed on eVnExpress

Applied from **01/04/2023**





Traffic data

eVnExpress.net



Users/year

5.096.373



Pageviews/year

29.915.326



Sessions

15.699.945



Time on site

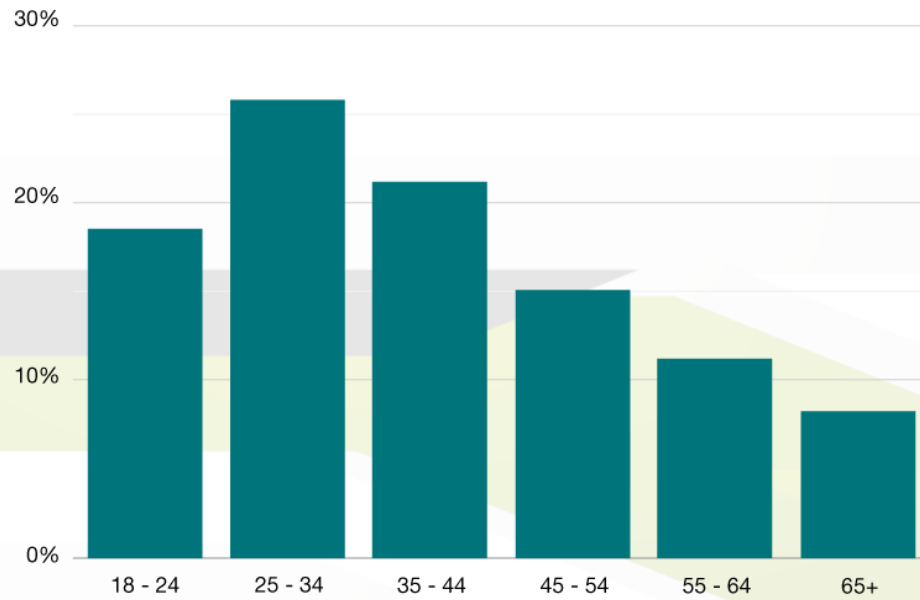
00:03:01

** Source: Google Analytics 2022*

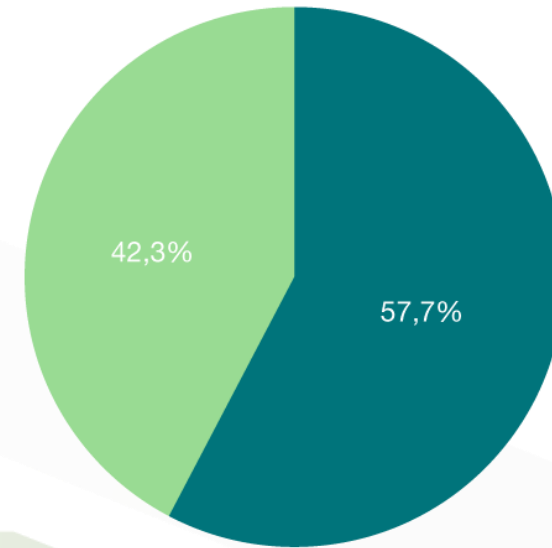


Demographic

VnExpress.net



By gender



Nam Nür

By age



Quotation

Group	Platform	Size	Mechanism	Price (VND/week)	Demo
Combo 1: Coveragepage	PC: Super Masthead ; Large 1, 2 Mobile: Masthead ; Large 1, 2, 3	1920x270 414x207 300x250	CPD SOV of 3 users	45,000,000	PC Mobile
Combo 2: Home	PC: Super Masthead (all pages) Mobile: Masthead (all pages)	1920x270 414x207	CPD SOV of 3 users	25,000,000	PC Mobile
Combo 3: Home	PC: Large 1, 2 Mobile: Breakpage ; Large 1, 2, 3	300x250 414x345	CPD SOV of 3 users	30,000,000	PC Mobile
Combo 4: Detail article	PC: Large 1, 2 Mobile: In-read ; Article	300x600 320x640 300x250	CPD SOV of 3 users	3,000,000	PC Mobile



Regulations


- ★ Banners may not appear on cooperative pages between eVnExpress and partners, special articles (Longform, Infographic)...
- ★ Price does not include VAT
- ★ Sharing mechanism 3: 3 customers share the same location
- ★ Rich Media (page push effect, expand, video tracking, interactive banner...): add 20% price
- ★ Standard banner size is up to 150kb, with a maximum of three frames
- ★ With video advertisements: mp4 format, muted by default
- ★ Ads only appear with a domestic IP address
- ★ VnExpress must authorize advertising content that complies with State standards
- ★ Booking changes/cancellations made prior to the advertised date are subject to the following rules:
 - Within 5 days: 100% charge
 - Between 6 and 10 days: 50% charge



Contact




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